

SCIENCE ON THE SWAN

Sponsorship & Exhibition Prospectus

9-11 May 2022



SCIENCE
ON THE SWAN

Perth Convention and
Exhibition Centre

Creating Impact with
emphasis on innovation and
commercialisation in WA and
beyond

www.scienceontheswan.com.au

Welcome Message

Welcome to Science on the Swan 2022, the Western Australian Health Translation Network's (WAHTN) annual health and medical research conference, which this year highlights the central theme of **'Creating Impact with an emphasis on innovation and commercialisation in WA and beyond'**. The event is now in its seventh year and has achieved a high level of success and prominence thanks to the ongoing support from the Western Australian Government and the WAHTN's Partners.

The Conference will be held at the Perth Convention and Exhibition Centre from 9th – 11th May 2022 and showcase the very best of research and scientific endeavour and innovation in Western Australia and its translation into commercially viable outcomes. The conference will highlight how this growing area of health research benefits both WA patients and is increasingly important to a more diversified WA economy. It offers linkage opportunities for both industry and researchers, especially connecting early career to more senior and established health science and clinical leaders. It is an opportunity to showcase the skills we have right here in Perth and help translate WA scientific efforts into real impacts to deliver better health outcomes to the wider community locally, nationally and internationally whilst leveraging our proximity to Asia.

The Conference is co-chaired by the Professor Gary Geelhoed, WAHTN; Professor Kevin Pflieger, The University of Western Australia; Gary Cox, Life Sciences WA; Dr Samantha South, Argenica Therapeutics; Dr Liz Dallimore, Argenica Therapeutics and Dr Kath Giles, OncoRes Medical.

Along with the Organising Committee, we have arranged a program full of speakers with a wealth of knowledge on the triumphs and challenges of developing innovative ideas and their commercialisation. The collection of presenters - local, interstate and international will cover a range of topics to captivate and inspire, making Science on the Swan 2022 a conference to remember.

We look forward to meeting you at Science on the Swan 2022.

Highlights from previous 2015-2021 Conferences can be viewed on the WAHTN website, please click on this [link](#).

Professor Gary Geelhoed
Co-Chair
WA Health Translation Network
Gary Cox
Co-Chair
Life Sciences WA
Dr Liz Dallimore
Co-Chair
Argenica Therapeutics

Professor Kevin Pflieger
Co-Chair
The University of Western Australia
Dr Samantha South
Co-Chair
Argenica Therapeutics
Dr Kath Giles
Co-Chair
OncoRes Medical

Why Sponsor Science on the Swan?

The Organising Committee have built a program that will generate a high level of interest and attract an even blend of health practitioners, scientists, researchers both established and emerging, students, entrepreneurs, investors and importantly consumer representatives. Take this excellent opportunity to:

- **Showcase** your latest innovation, products and services
- **Increase awareness** of your organisation's brand and reputation in health sciences
- **Raise your organisation's profile** among delegates who are keen to learn more about how you can add value to their profession
- **Demonstrate** your organisation's contribution towards improving the health and quality of life outcomes for our community
- **Broaden your network** of potential customers by engaging them in a pre-qualified, relaxed and informative environment

Conference Co-Chairs

Professor Gary Geelhoed, *WA Health Translation Network*

Professor Kevin Pflieger – The University of Western Australia

Gary Cox – Life Sciences WA

Dr Samantha South – Argenica Therapeutics

Dr Liz Dallimore – Argenica Therapeutics

Dr Kath Giles – OncoRes Medical

Committee

Dr Debra Turner – WA Health Translation Network

Deb Langridge – WA Health Translation Network

Dr Linda Kennaugh – Life Sciences WA

Dr Stacey Waters – Department of Health

Renee Hallam – Telethon Kids Institute

Ros Dilworth – Department of Jobs, Tourism, Science and Innovation

Associate Professor Elin Gray – Edith Cowan University

Sharon Humphris – East Metropolitan Health Service

Dr Steve Bolsin – St John of God Health Care

Justin Manuel – WA Country Health Service

Dr Jim Tiao – Perth Blood Institute

Dr Liesl Cellieres – Perth Radiological Clinic

Dr Theresa Marshall – North Metropolitan Health Service

Kate Symons – SilverChain

Professor Fiona Wood – South Metropolitan Health Service

Dr Dimitar Azmanov – PathWest Laboratory Medicine WA

Sponsorship at a Glance

Package	Price per package (ex. GST)	Opportunities available
<i>Premium Sponsorship</i>		
Platinum Sponsor	A\$20,000	Limited
Gold Sponsor	A\$15,000	Limited
Silver Sponsor	A\$10,000	Unlimited
Bronze Sponsor	A\$ 5,000	Unlimited
<i>Business Networking Sponsorship</i>		
Conference Dinner Sponsor	A\$ 8,000	Exclusive
Welcome Reception Sponsor	A\$ 5,000	Exclusive
Breakfast Session Sponsor	A\$ 5,000	Exclusive
<i>Brand Positioning Sponsorship</i>		
Conference App Sponsor	A\$ 8,000	Exclusive
Rising Star Award	A\$ 5,000	Exclusive
Poster Prize Award	A\$ 3,000	Exclusive
Reusable Coffee Cup Sponsor	A\$ 3,000	Exclusive
Lanyard Sponsor	A\$ 3,000	Exclusive
Daily Catering Sponsor	A\$ 2,000	Limited
<i>Advertising Opportunities</i>		
See page 14	From A\$750	Limited
<i>Exhibition Space</i>		
Trestle Table Display	A\$ 1,800	Limited

For enquiries contact us today!

We invite you to contact our **Sponsorship and Exhibition Manager, Jonathan Walker** at jwalker@arinex.com.au or 02 9265 0700 for sponsorship enquiries, or discussions on tailored sponsorship options that meet your organisation's budget and requirements.

Premium Sponsorship

Platinum Sponsor (Limited)

A\$20,000 (ex. GST)

Plenary Speaker Sponsorship

- Naming rights to one plenary speaker
- Opportunity to convene a round table discussion with the plenary speaker at your institution with research and senior staff (subject to plenary speaker availability)
- Opportunity deliver a five (5) minute speech and to introduce plenary speaker
- The Platinum Sponsor may provide a freestanding banner which will be positioned on or near the main stage in the Plenary Room for the sponsored session (maximum size 2m high x 1m wide) (sponsor to supply banner). **Sponsor has the option of repositioning the banner near the Registration Desk for the remaining duration of the Conference*
- Prominent logo acknowledgement on Opening and Closing Slides during sponsored session
- Verbal acknowledgement as Platinum Plenary Sponsor at the sponsored session

Conference Registration and Welcome Reception tickets

- Five (5) complimentary Conference delegate registrations inclusive of all sessions, catering, and Welcome Reception.

Branding & Visibility

- Logo acknowledgement on Conference holding slides (excl. Featured Keynote Session)
- One (1) push notification advertisement on Conference App (content provided by Sponsor)
- 150-word organisation profile in Sponsors' section of the Conference App
- Acknowledgement as Platinum Sponsor on the official Conference marketing emails
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Promotional Material

- One (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item to be provided to delegates. (Sponsor to supply material – subject to the approval of the Organising Committee). Our objective is to reduce waste and digital promotional items, would be preferred.

Delegate Marketing

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

Premium Sponsorship

Gold Sponsor (Limited)

A\$15,000 (ex. GST)

Plenary Speaker Sponsorship

- Naming rights to one plenary speaker
- The Gold Sponsor may provide a freestanding banner which will be positioned on or near the main stage in the Plenary Room for the sponsored session (maximum size 2m high x 1m wide) (sponsor to supply banner). **Sponsor has the option of repositioning the banner near the Registration Desk for the remainder of the Conference*
- Prominent logo acknowledgement on Opening and Closing slides during sponsored session
- Verbal acknowledgement as Gold Plenary Sponsor at the sponsored session

Conference Registration and Welcome Reception tickets

- Three (3) complimentary Conference delegate registrations inclusive of all sessions, catering, and Welcome Reception

Branding & Visibility

- Logo acknowledgement on Conference holding slides (excl. Featured Keynote Session)
- One (1) push notification advertisement on the Conference App (content provided by Sponsor)
- 120-word organisation profile in Sponsors' section of the Conference App
- Acknowledgement as Gold Sponsor on the official Conference marketing emails
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Promotional Material

- One (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item to be provided to delegates. (Sponsor to supply material – subject to the approval of the Organising Committee). Our objective is to reduce waste and digital promotional items, would be preferred.

Delegate Marketing

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

Premium Sponsorship

Silver Sponsor (Unlimited)

A\$10,000 (ex. GST)

Conference Registration and Welcome Reception tickets

- Two (2) complimentary Conference delegate registrations inclusive of all sessions, catering, and Welcome Reception

Branding & Visibility

- Logo acknowledgement on Conference holding slides
- The Silver Sponsor may provide a freestanding banner which will be positioned in a strategic location by the Conference Managers (maximum size 2m high x 1m wide) (Sponsor to supply banner)
- One (1) push notification advertisement on Conference App (content provided by Sponsor)
- 100-word organisation profile in Sponsors' section of the Conference App
- Acknowledgement as Silver Sponsor on the official Conference marketing emails
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Promotional Material

- One (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item to be provided to delegates. (Sponsor to supply material – subject to the approval of the Organising Committee). Our objective is to reduce waste and digital promotional items, would be preferred.

Delegate Marketing

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

Premium Sponsorship

Bronze Sponsor (Unlimited)

A\$5,000 (ex. GST)

Conference Registration and Welcome Reception tickets

- One (1) complimentary Conference delegate registration inclusive of all sessions, catering, and Welcome Reception

Branding & Visibility

- Logo acknowledgement on Conference holding slides
- The Bronze Sponsor may provide a freestanding banner which will be positioned in a strategic location by the Conference Managers (maximum size 2m high x 1m wide) (Sponsor to supply banner)
- One (1) push notification advertisement on Conference App (content provided by Sponsor)
- 80-word organisation profile in Sponsors' section of the Conference App
- Acknowledgement as Bronze Sponsor on the official Conference marketing emails
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Promotional Material

- One (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item to be provided to delegates. (Sponsor to supply material – subject to the approval of the Organising Committee). Our objective is to reduce waste and digital promotional items, would be preferred.

Delegate Marketing

- Electronic Delegate list supplied post Conference (in accordance with privacy laws)

Business Networking Sponsorship

Welcome Reception Sponsor (Exclusive)

A\$5,000 (ex. GST)

- Five (5) complimentary tickets to the Welcome Reception
- Five (5) minute address at the Welcome Reception
- Acknowledgement as Sponsor in all promotional communications for the Welcome Reception
- Sponsor's logo will be printed on small table signs (Conference Managers will supply)
- Sponsor may provide a freestanding banner, positioned at the entrance to the Welcome Reception venue (maximum size 2m high x 1m wide) (Sponsor to supply banner)
- 80-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Conference Dinner Sponsor (Exclusive)

A\$8,000 (ex. GST)

- Four (4) complimentary tickets to the Conference Dinner
- Five (5) minute address at the Conference Dinner
- Acknowledgement as Sponsor in all promotional communications for the Conference Dinner
- Sponsor may provide two (2) free standing pull up company banners at the Conference Dinner (Sponsor to supply banners)
- Company logo displayed on the Conference Dinner menu
- 80-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Business Networking Sponsorship

Breakfast Session Sponsor (Exclusive)

A\$5,000 (ex. GST)

- Two (2) complimentary tickets to Breakfast session
- Sponsor may provide one (1) free standing pull up company banner at the Breakfast session (Sponsor to supply banner)
- Acknowledgement as Sponsor in all promotional communications for the Breakfast Session
- Company logo displayed on the Breakfast session menu
- 80-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Branding Opportunities

Conference App Sponsor (Exclusive)

A\$8,000 (ex. GST)

- One (1) complimentary Conference delegate registration inclusive of Welcome Reception
- 100-word organisation profile in Sponsors' section of the Conference App
- One (1) push notification advertisement on Conference App (content provided by Sponsor)
- Sponsor profile page with icon included on App main menu
- Opportunity to provide a banner advertisement to be placed on menu page of the App (Sponsor to provide content)
- Acknowledgement as Conference App Sponsor on the official Conference marketing emails
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Rising Star Award (Exclusive)

A\$5,000 (ex. GST)

- Opportunity for a representative of your organisation to present the Awards
- Sponsor's logo to be featured on the Award Certificates
- Sponsor may provide a freestanding banner, strategically positioned (maximum size 2m high x 1m wide) (Sponsor to supply banner)
- Acknowledgement as Rising Star Awards Sponsor in all promotional communications for the Awards
- 80-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Branding Opportunities

Poster Prize (Exclusive)

A\$3,000 (ex. GST)

- Opportunity for a representative of your organisation to present the Poster Prize
- Sponsor's logo to be featured on the Award Certificate
- Sponsor may provide a freestanding banner to be strategically positioned in the Conference foyer (maximum size 2m high x 1m wide) (Sponsor to supply banner)
- 80-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Lanyard Sponsor (Exclusive)

A\$3,000 (ex. GST)

- Sponsor logo on all Conference lanyards (one-coloured print)
- Opportunity to provide own Sponsor's own branded lanyard
- 50-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website, hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Reusable Coffee Cup Sponsor (Exclusive)

A\$3,000 (ex. GST)

- Exclusive rights to provide delegates with a reusable coffee cup that will be inserted into the delegate satchels (*Provision of cups at additional cost to sponsor. Conference Managers are able to assist in recommending suppliers if required*).
- 50-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website, hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022

Daily Catering Sponsor (Limited)

**Includes morning tea, lunch and afternoon tea on the selected day*

A\$2,000 (ex. GST)

- Verbal recognition by the session Chair prior to the sponsored catering breaks
- Corporate literature may be displayed at the sponsored catering break station(s) (Sponsor to supply material which is subject to size restrictions)
- The Sponsor may provide a freestanding banner which will be positioned in a prominent location in the break area (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed at the sponsored catering stations (Conference Managers to supply)
- Two (2) passes for nominated guests to attend the sponsored lunch (these passes are for the sponsored lunch only, attendance to other sessions and catering breaks is not included)
- 50-word organisation profile in Sponsors' section of the Conference App
- Logo placement on Conference website with hyperlink to the Sponsor's organisation website
- Use of Conference logo until 30 May 2022



Advertising Opportunities

Exposure in the Conference publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Banner advertisement specifications will be provided after the confirmation of booking.

Conference Website Banner

\$1,500 ex GST per banner

EDM Banner

\$950 ex GST per banner per EDM

Session Room Screen Advertisement

\$1,500 ex GST per advertisement screening

Mobile App Page Banner

Limited availability

\$750 ex GST per banner

**Image is an example only.*



HOME ▾ ABSTRACT SUBMISSIONS REGISTRATION PROGRAM SPONSORSHIP GENERAL INFORMATION VENUE & HOST CITY HIGHLIGHTS FROM 2021



Exhibition Space

Feel it is more effective to show and tell? Take advantage of a table display space located within the Catering and Exhibition area to demonstrate your product and/or service to delegates.

Trestle Table Display (Limited)

A\$1,800 (ex. GST)

- One (1) standard trestle table with two chairs to demonstrate your organisation's product during refreshment and lunch breaks
- Two (2) complimentary exhibitor registrations
- Attendance to sessions
- An exhibition manual
- Organisation name listed in the exhibition list for the Conference
- Logo and 50-word profile for your organisation in the Conference Mobile App



Location

The exhibition will be held at the Perth Convention and Exhibition Centre in the Southern Foyer, located on Level Two. Table allocations will be on a first in basis and are subject to availability. Conference Managers reserve the right to change the floorplan. Any changes will be notified in writing.

